



KA2 Strategic Partnership Project Experiential Live Project Enhancement – ELPE,

N° 2017-1-LT01-KA203-035275

International conference

**"Live Projects: Experiential Learning and University-Industry Cooperation"**

19 October 2018

**PROGRAMME**

- 9.00-10.00 Registration, welcome coffee.
- 10.00-12.00 Plenary session chaired by dr. Vaida Bartkutė-Norkūnienė
- 10.00-10.05 Welcome greeting.
- 10.05-10.30 Live Projects' Methodology. Presentation of the Guidebook.  
*Federica Montaguti, CISSET- International Centre of Studies on Tourist Economics, Venice, Italy*
- 10.35-11.00 Live Projects. The Commissioner's Point of View.  
*Luca Vescovi, Promoservice – Jampaa, Venice, Italy*
- 11.05-11.30 New Experience of Live Projects at the FUAB's School of Tourism.  
*Dr. Francesc Romagosa, Gemma Sagué, Laura Lizbeth Martínez, The Foundation of the Universitat Autònoma de Barcelona, Barsezona, Spain*
- 11.35-12.00 Getting by Giving. Risks vs Benefits.  
*Dr. Laimonas Kairiūkštis, Verslo Aljansas, UAB, Kaunas, Lithuania*
- 12.30-14.00 Lunch, coffee.
- 14.00-16.00 Workshop (15 min for each speaker) chaired by Federica Montaguti
1. Quality Apprenticeships: Bridging the Gap between UAS and SMEs.  
*Danutė Rasimavičienė, Vilnius University of Applied Sciences, Vilnius, Lithuania*
  2. Student Empowerment in Cross-Border Projects.  
*Liisa Wallenius, Haaga-Helia University of Applied Sciences, Parvoo, Finland*
  3. Application of Problem-Based Learning Strategy in Higher Educational Institutions: Opportunities and Challenges.  
*Dr. Mikas Balkevičius, Problem-based learning institute, NGO, Vilnius, Lithuania*
  4. Solving the Problems of a Business Enterprise through the Application of Problem-Based Learning in the Study Process and in Cooperation with the Enterprise Itself: a Case of Utena University of Applied Sciences.  
*Dr. Jūratė Urbonienė, Rūta Puidokaitė-Savickienė, Utena University of Applied Sciences, Utena, Lithuania*
  5. Extracurricular Activities as the Way to Increase the Professional Skills of Students.  
*Irina Guseva, Stepurenko Oxana, Russian International Academy of Tourism, Moscow, Russia*
  6. "Who is He - an Expert in Agrarian Tourism?" The Experience of the Stavropol State Agrarian University and Utenos Kolegija in Developing a Professional Standard "Specialist in Agrarian Tourism"  
*Dr. Valentina Varivoda, Stavropol State Agrarian University, Russia*
  7. Organizations and Scientific Social Partnership: Challenges and Opportunities  
*Dr. Linā Kazokienė, Panevėžys Social Services Center, Panevėžys, Lithuania*
- 16.00-16.15 Poster presentations
1. Enquiry Learning/Student Experiences and Live Projects.  
*Hai Nguyen, Anna Luoma, Haaga-Helia University of Applied Sciences, Parvoo, Finland*
  2. Measuring the Impact of Online Advertising Elements on Consumer Behavior.  
*Dr. Lina Pilelienė, Vytautas Magnus University, Kaunas, Lithuania*
  3. Modelling Holistic Lithuanian Tourist Satisfaction Index.  
*Viktorija Grigaliūnaitė, Vytautas Magnus University, Kaunas, Lithuania*
- 16.15-16.30 Feedback of the workshop discussion.
- 17.00-20.00 Tasting local food, dancing local dances and playing games.